



Alexis Brooks

Media Personality • Podcaster • Influencer

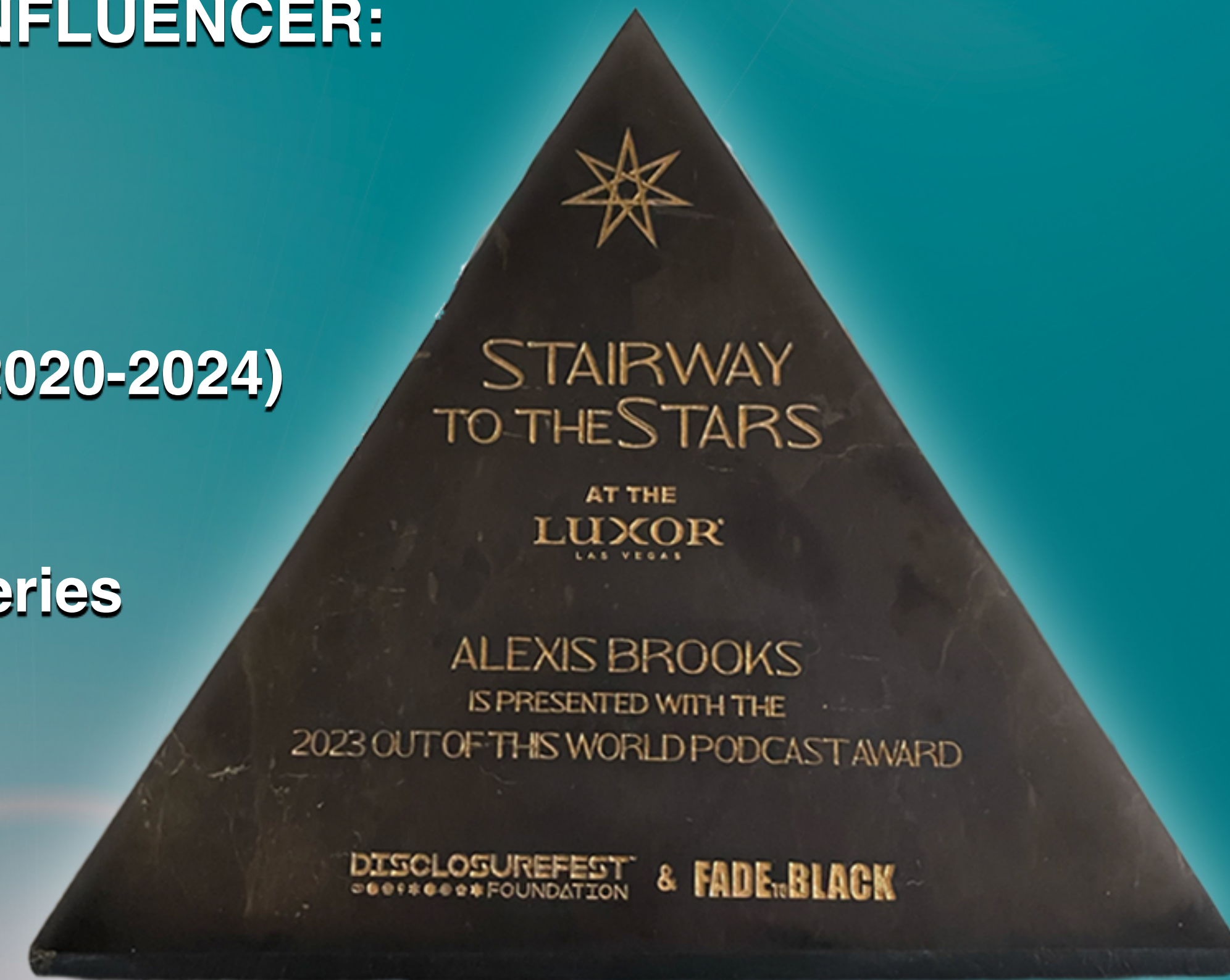
HIGHER JOURNEYS

2025 MEDIA KIT

TANGIBLE ACHIEVEMENTS & MILESTONES

ALEXIS BROOKS - MEDIA PERSONALITY • PODCASTER • INFLUENCER:

- #1 Bestselling Author in 2014
- Multi Award-Winning Podcaster
- Consistently Named Among Top 25 Metaphysical Podcasts (2020-2024)
- International Keynote Speaker
- Subject Matter Expert/Cast Member on History Channel TV Series
- YouTube Partner Program (2018)
- Over 4 million views
- 44K Organic Subscribers



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PARTNERSHIP OPPORTUNITIES



- PRODUCT MENTION (YOUTUBE)
- DEDICATED YOUTUBE VIDEO
- YOUTUBE COMMUNITY TAB
- LIVESTREAM INTEGRATION
- AUDIO PODCAST INTEGRATION
- NEWSLETTER INTEGRATION
- PATREON AMPLIFICATION
- SOCIAL AMPLIFICATION (FB/IG)
- WEBSITE SPONSORED ARTICLE
- WEBSITE BANNER INTEGRATION
- LIVE EVENT SPONSORSHIP
- KEYNOTE INTEGRATION
- WORKSHOP/COURSE INTEGRATION
- USER GENERATED CONTENT (UGC)

Alexis offers multiple partnership opportunities for brands aligned with her mission to empower and help transform conscious, spiritually focused individuals who are committed to knowing their potential in order to live their best life with joy and purpose!

She has partnered with some of the leading brands in the Conscious Media Niche to help many individuals realize their goals and overall life mission.



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AUDIENCE ALIGNMENT



Alexis Brooks is one of the leading broadcast journalists and subject-matter experts in the Conscious Media niche.

Her audience is passionate about their focus on human potential and the true nature of reality through real life experience. They are committed to learning more about navigating life with authentic tools and techniques in order to live their best lives to the fullest potential.

They are intelligent, curious, open-minded, discerning and willing to learn more about the process of total personal and collective transformation.

Alexis' reputation and trustworthiness in this space makes her an ideal partner if this is your core audience demographic.



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CURRENT & PREVIOUS PARTNERSHIPS & AFFILIATES



QUANTUM HEALING
Hypnosis Technique™



keen™

Gaia



PSYCHIC SOURCE®



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VALUE PROPOSITION BEYOND CORE NICHE



With the advent of UGC (User Generated Content), creators across a spectrum of niches have the opportunity to advocate for brands that they use and are loyal to, regardless of their core content focus.

With a solid reputation for professionalism as a veteran broadcast journalist and creator, Alexis has relied on a number of products & services to craft content that maintains a polished look while building a strong, loyal and trustworthy brand.

This, coupled with her professional skill set in video editing/producing, voice over, and graphic design, along with years of working with brands that have made her growing platforms possible, perfectly position her to represent your product or service within the content creator space.

Let Alexis bring additional value to your brand through a viable UGC campaign.



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REACH ON PLATFORMS

and **GROWING!**



657K DOWNLOADS



44K SUBSCRIBERS



3.3K FOLLOWERS



2.2K FOLLOWERS



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AUDIENCE DEMOGRAPHICS OVERVIEW



AVG AGE 35-64 | 70%

FEMALE | 51%

MALE | 49%

UNITED STATES | 55%

UNITED KINGDOM | 8%

CANADA | 6%

AUSTRALIA | 4%



CONTENT FORMATS



**LONG FORM PODCAST/INTERVIEWS | 45MIN +
COMMENTARY/ “TALKING HEAD” | 15MIN +
LIVESTREAM (GUEST OR COMMENTARY) | 90 MIN +
ON-LOCATION INTERVIEWS | 30-60 MIN**

Long form content is often repurposed into shorts and reels to offer a different viewing experience for the growing “micro-content consumer” audience.



ALEXIS' INDUSTRY & AUDIENCE CREDIBILITY

PEER-TO-PEER PRAISE...

Listen to what industry peers have to say about Alexis' solid and admired journalistic style.

"Alexis is a pure pro!" - Linda Moulton Howe, Emmy Award-Winning Investigative Journalist.

"Alexis' contributions as a journalist in an area of research that requires deep inquiry and assessment is second to none. She has really helped to put meat on the bones of some of the biggest questions mankind faces today." - Tony Harris, former CNN Anchor & Host, The Proof is Out There



AUDIENCE PRAISE...



@limonene9522 5 years ago 8 subscribers

Alexis is one of the best presenters around,
She allows her guests to speak and her delivery is excellent



@Beowulf-wt3kb 4 years ago (edited) 23 subscribers

Alexis- I just love the way you interview. I don't even care who you're interviewing, I know I'm going to enjoy it because of you, as much as, or more than, because of the other person.



@besuperhappynow 5 years ago 6 subscribers

Alexis you are such a wonderful interviewer. I enjoy listening to you and your questions as much as I do the guests. Thank you for yet another awesome interview! ❤️



@Deebie950 3 years ago 6 subscribers

Alexis is a great interviewer as she has the intellect to talk to all sorts of people and yet still bring great questions and insights to the most brilliant.



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